



THE UNIVERSITY OF HONG KONG  
Faculty of Business and Economics

# China Business & Economics (May 2019) Programme



## Pre-Departure Briefing Session





# Programme Details



# Programme Schedule (Tentative)

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May 2019						26  To Shanghai To Shanghai To Shanghai  Arrival Dinner Arrival Dinner
27  City Tour	28  Lecture #1 Lecture #1 Lecture #1  Visit/Talk #1 Visit/Talk #1 Visit/Talk #1	29  Free Time Free Time Free Time  Visit/Talk #2 Visit/Talk #2 Visit/Talk #2	30  Lecture #2 Lecture #2 Lecture #2  Lecture #3 Lecture #3 Lecture #3	31  Free Time Free Time Free Time  Visit/Talk #3 Visit/Talk #3 Visit/Talk #3	Jun 1  Lecture#4 Lecture#4 Lecture#4  Lecture#5 Lecture#5 Lecture#5	2  Lecture#6 Lecture#6 Lecture#6  Lecture#7 Lecture#7 Lecture#7
3  Free Time Free Time Free Time Free Time Free Time Free Time	4  Lecture #8 Lecture #8 Lecture #8  Visit/Talk #4 Visit/Talk #4 Visit/Talk #4	5  Free Time Free Time Free Time Free Time Free Time Free Time	6  Visit/Talk #5 Visit/Talk #5 Visit/Talk #5  Presentation Presentation Presentation	7  Exam Exam Exam  Farewell Dinner Farewell Dinner	8  Leave Fudan Leave Fudan  To HK To HK To HK	

# Programme Components

- ▶ 8 Formal Lectures by Dr. Yi SUN
- ▶ 5 Firm Visits/Guest Talks
- ▶ Group project presentation
- ▶ Open-book examination
- ▶ Shanghai City Tour
- ▶ Interaction with around 20 Fudan students
- ▶ Welcome dinner and farewell party





# Course Details

## FBEC2002 – Field Experience in Chinese Economy: Implications for Global Business

No. of credits: **6**

Components of the course:

1. 8 three-hour lectures
2. 5 firm visits/guest talks (TBC)
3. Group project presentation (6 - 7 students in each group)
4. Open-book examination



# Course Details

## FBEC2002 - The China Economy: Implications for Global Business

### Course Assessment:

1. Class Participation (25%)
  - a) *Attendance and punctuality (5%)*
  - b) *Contribution to class discussion (20%)*
2. Homework (5%)
3. Group Presentation (30%)
4. Open-book examination (40%)

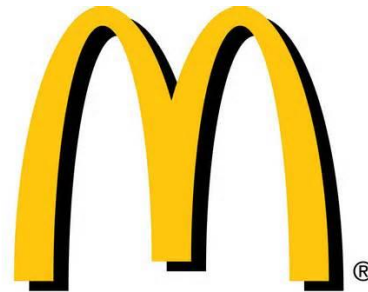




# Company Visits

Previous year's examples:

- Pop-cap China (computer games: e.g. zombie & plants)
- McDonald's Hamburger University
- Tuhu
- EMC (cloud computing, big data)
- Bao Steel
- Ford Shanghai
- Cisco



i'm lovin' it®



# Company Visits

- ▶ Firms to be visited may not be able to provide good English speakers to introduce their firms to students.
- ▶ For students who do not know mandarin, you may seek help from your groupmates to do the translation for you.







# Programme Logistics



# Flight Details

## ▶ Departing Hong Kong

(Only for students who purchase round-trip tickets through our Faculty)


Date:	May 26, 2019 (Sunday)
Flight Number:	KA 832 (Cathay Dragon 國泰港龍航空) 
Departure Time:	10:25 am
Arrival Time:	13:15 pm
Meeting time:	<b>7:30 am at check-in counter at Aisle H of Hong Kong International Airport (Terminal 1)</b>

- ❖ *Student helpers will pick you up at Shanghai Pudong Airport.*
- ❖ *For students who will not be travelling with the group, please make sure that you contact the student helpers upon arrival at Shanghai and the dorm. Contact information will be provided to you soon.*

# Flight Details

## ▶ Returning Hong Kong

(Only for students who purchase round-trip tickets through our Faculty)

Date:	June 8, 2019 (Saturday)
Flight Number:	KA 865 (Cathay Dragon 國泰港龍航空) 
Departure Time:	1:00 pm
Arrival Time:	3:55 pm

- ▶ *Please keep the **boarding pass** of your flights as you will need to submit them to us if you apply for insurance claim as well as the Mainland Experience Scheme.*



# Insurance

- ▶ HKU undergraduate students travelling abroad as arranged by the University will be covered by the University's Group Travel Insurance Policy which provides basic benefits to students.
- ▶ Details of HKU Group Travel Insurance Plan can be viewed here: [http://inraweb.hku.hk/reserved\\_2/finance/student/insurance.html?v=1543317622027](http://inraweb.hku.hk/reserved_2/finance/student/insurance.html?v=1543317622027)
- ▶ You may also purchase additional insurance plan yourself if you want to further extend the coverage during your stay in Shanghai.





# Accommodation

- ▶ All students will be staying in Fudan Dorm Building
- ▶ Two students will be assigned to each room
- ▶ The following facilities will be available in the dorm:
  - Shared toilets on each floor
  - Hot water will be available in the bathroom at **7 – 9am** and **4:30 – 11:30pm** every day
  - Air-conditioning
  - Drinking water
  - Pillows, blankets, mattress and bed sheets
  - Students are required to buy a data card in order to connect to the internet. Fudan student helpers will provide you with more instructions upon arriving the dorm.



# Accommodation



# Classrooms



# Items you need to bring

- ID card, valid Home Return Permit, passport or tourist visa to Mainland China (if applicable)



- Mobile phone

- Cash (for meals, transportation, leisure activities & etc.)

*(Meal card of RMB300 will be provided to students for dining on-campus)*

*(Currency exchange services will also be available at Fudan campus)*



- Adaptors/Plugs for Mainland China (220 V)

- **Business casual** for company visits and presentations

- Laptop

- Medicine



- Comfortable Clothes (You may check the weather here:

<https://www.accuweather.com/en/cn/shanghai/106577/weather-forecast/106577>)





# Student Conduct

- ▶ Students are required to attend **ALL** programme-arranged activities, including classes, guest talks, site visits, cultural tours, networking tea reception, welcome and farewell dinners, etc.
- ▶ Attendance record for all lectures and events will be kept which will affect the final grade of the course.
- ▶ Prior preparation and active participation in all events are expected.
- ▶ Students are required to stay in the **Fudan dorm** throughout the Programme period.



# Student Conduct

- ▶ Students are taken as representatives of HKU and FBE while in Shanghai.
- ▶ You are reminded to behave responsibly and maturely.
- ▶ You are required to follow all rules and regulations as set by Fudan University as well as those by the teachers and staff in the programme.
- ▶ Please take good care of your personal belongings, such as passport, ID card, credit cards, cash, mobile, laptop & etc.





# Emergency Support

- ▶ Inform Fudan staff or student helpers
- ▶ Contact the local emergency authorities for assistance (Dial 110)
- ▶ Call the Hong Kong Immigration Department  
(境外港人求助熱線) **(852) 1868 (24-hour hotline)**
- ▶ Inform your parents/relatives/friends in Hong Kong
- ▶ Inform the FBE Faculty Office
  - Email: [raylwm@hku.hk](mailto:raylwm@hku.hk)
  - Tel: (852) 3917 1133





# CBE (May 2019) Students Breakdown

<b>Total no. of students:</b>	<b>39</b>
Year 1: Year 2: Year 3 : Year 4 or above	30: 6 : 2 : 1
Male : Female	18 : 21
Local : Mainland : Others	24 : 11 : 4



Please form into groups of  
**6 - 7 members** now and submit  
the grouping form to us before  
you leave. Thank you!